

## Planning Board Subcommittee Minutes 03/17/17

### APPROVED

#### Chilmark Planning Board Subcommittee Meeting

Monday, March 13, 2017

Present: Janet Weidner, Chair, Joan Malkin, Peter Cook

Not Present: John Eisner

Public:

Staff: Jennifer L. Christy

Meeting called to order at 3:04PM:

- **Menemsha Master Plan DRAFT survey:**
  - Mr. Cook distributed a second draft of survey format and questions.
    - Mr. Cook noted he organized the survey to separate vision/long-term issues and comfort/welcome issues.
    - Mr. Cook suggested, related to the issue of climate change, to see if there would be a possibility of a competition presented to students at a regional local college or university. Ms. Malkin suggested this be placed on the Open Topic List.
    - Discussion occurred about the goal of the survey. It was suggested that the result of the survey should be to help the Town develop a vision of what the goals are for Menemsha.
    - The introduction to the survey should say why the Planning Board is distributing this survey. The answer to this, it was noted, is that the Planning Board is trying to determine what the Town wants Menemsha to be now and in the future.
    - The subcommittee reviewed question #1 of Mr. Cook's draft 2.
    - Ms. Weidner stated that her preference would be to start the survey with easier questions and ones that deal with demographics.
    - Ms. Weidner suggested that a question be asked about the age of the responder.
    - Mr. Cook suggested that a question be asked of the profession of the responder and whether the responder is a town official or a member of other specific groups (business-owner, visitor).
    - It was discussed the top three reasons why the responder goes to Menemsha.
      - Beach
      - Buzz
      - Fishing
      - Eating
      - Shopping
      - Gas
      - Ice Cream
      - Sunset
      - My boat is docked there
    - This question appeared to be important due to the fact that if a preponderance of the responses to the survey listing one or two particular areas may affect the amount of attention the Town spends on addressing those areas.
  - Discussion centered around what it is the subcommittee is trying to find out from the questions in the survey.
  - The question of whether a responder is a business owner or an employee of a business owner.

- It was suggested that there be a way to encourage the responder who answers yes to the above question to go to and answer the question(s) about off-site parking.
- There was much discussion about the questions regarding parking and how they are phrased.
  - The subcommittee continued to review the draft survey questions from Ms. Weidner.
  - The subcommittee reviewed the draft survey questions put forward by Ms. Malkin.
  - Ms. Malkin asked Ms. Christy to research whether town regulations exist that govern non-motor vehicle uses.
- **DRAFT Survey Timeline Discussion:**
  - April 3: Finish Questions?
  - April 30: Draft of Survey back from Town Committees & Boards
  - Announcement made at ATM & a table at ATM collecting emails
  - May 15: Survey goes out
  - Newspaper article about Master Plans, Paid Advertisement?
  - Advertisement in Town Columns, flyers at Library, Town Hall.
- **Next Meetings:**
  - March 13, 2017, 3PM
- **Minutes:**
  - No minutes were reviewed.
- **Documents:**
  - 2<sup>nd</sup> Draft of Menemsha Master Plan Survey

Adjourned at 4:33PM.

Minutes respectfully submitted by Jennifer L. Christy