

Geoffrey Parkhurst

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► **Board of Selectmen**

Town of Chilmark
P.O. Box 119
Chilmark, MA 02535

June 2, 2011

Dear Sirs,

I have served as the Chilmark Selectmen's appointee to the MVTV Board of Directors for the past 18 months and my term is now expiring. I am writing to express my willingness to continue in this capacity if that is what would best serve the town of Chilmark.

During my tenure, MVTV has seen a great deal of change, including the resignation of Stephen Warriner who had served as station manager for over 7 years. The recruitment of Julianne Turner, an extraordinarily competent and enthusiastic station manager has turned what could have been a rather negative turn of events into a strongly positive one. MVTV has had substantial improvements in production equipment, a small but key increase in staff, and a shift to a more effective training model.

I cannot take credit in an individual way for any of these changes. My primary means of participation has been through our monthly board of directors meetings. In that venue, the board is able to set direction and provide guidance and feedback, but day-to-day executive function appropriately resides with the station manager.

MVTV is facing a great deal more change in the near future. The station is deep into the negotiation of its next long-term contract with Comcast, (which is the predominant means of funding for MVTV,) and a change of physical facilities is in the offing as well. These are areas where my own professional background may be of use. I have already put forward suggestions for means to address underserved areas in the contract negotiation and I can certainly be of help in the physical, studio and technology network design of a new facility.

I must apologize for the brevity of my response; I am serving as a chaperone for my son's 8th grade class (at the West Tisbury School) exchange trip to England and I have only one day left to pack and prepare. If I have left anything unsaid or questions unanswered please feel free to contact me by any of the means above. (Over the course of the next week, email may be most effective due to the time difference.)

Sincerely,



Geoffrey Parkhurst
