



**MASSACHUSETTS  
MUNICIPAL  
ASSOCIATION**

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December 17, 2015

Dear Municipal Leader,

**Ready, set, register** – the discount deadline is fast approaching for the MMA Annual Meeting & Trade Show to be held January 22 & 23, 2016 at the Hynes Convention Center and Sheraton Boston Hotel. Please register today, if you have not already done so, to take advantage of the favorable rate discounts. Also, take advantage of the special MMA room rate at the Sheraton Boston Hotel since the deadline has been extended to January 8, 2016.

Our line-up of renowned speakers is impressive. With distinguished speakers on key municipal issues, educational workshops, invaluable networking opportunities plus the largest municipal trade show and exhibition in New England, **this is a must-attend event!**

This year, we will also hold 20 educational workshops and 3 emerging issues forums that will focus on the latest developments in public policy, municipal innovations, best practices, and leading-edge management tools and efficiencies that are essential to running communities effectively during challenging times. The workshop panelists will offer training and advice on a wide range of topics designed to shape your community's future.

The line-up of renowned speakers at our special events will add to your overall experience, featuring award-winning NPR journalist and TED Radio Hour host Guy Raz, Attorney General Maura Healey, Politico co-founder and editor-in-chief John Harris, former Red Sox announcer Don Orsillo, and comedian Paula Poundstone. **Please take a moment to visit the MMA website at [www.mma.org](http://www.mma.org) for more conference highlights and details – and you can easily register online, too.**

If you have questions about the meeting, please do not hesitate to call Patricia Mikes, MMA's Communications and Membership Director, at (800) 882-1498 or e-mail her at [pmikes@mma.org](mailto:pmikes@mma.org).

Registration deadlines are approaching, especially the special MMA room rate at the Sheraton Boston Hotel. If you have not already done so, **please be sure to register today!**

We look forward to seeing you in January at the conference!

Sincerely,

A handwritten signature in black ink, appearing to read "Geoff Beckwith".

Geoff Beckwith  
Executive Director & CEO