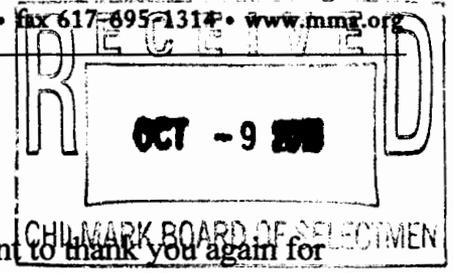




**MASSACHUSETTS
MUNICIPAL
ASSOCIATION**

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October 7, 2015

Dear Municipal Leader,

On behalf of the Massachusetts Municipal Association, I want to thank you again for your participation in the MMA's January 2015 Annual Meeting, and share with you some of the exciting events scheduled for the **MMA's 2016 Annual Meeting and Trade Show on January 22 & 23** in Boston.

The focus for our 2016 Annual Meeting is *People, Places and Partnerships: Communities at Work*. With distinguished speakers on key municipal issues, two dozen educational workshops and a larger-than-ever trade show, this will be an event that no local official can miss. **Please take a moment to look at the enclosed conference brochure and register today!**

The Opening Session for the conference will begin on Friday morning at 9:30 a.m., and will feature award-winning journalist Guy Raz, the host and editorial director of NPR's wildly popular and insightful "TED Radio Hour."

Our Saturday closing session will feature Politico founder and managing editor John Harris. Politico, since its launch in January 2007, has become one of the country's most popular news and analysis sites – and Politico has just launched a Massachusetts bureau.

Of course, the weekend will also be jam-packed with workshops on key issues, and hours of valuable networking with your peers from across the state. Friday afternoon (3:45-5:15 p.m.) will feature several discussion forums on emerging issues that will impact local government, including big data, the sharing economy, and energy innovation.

With your participation last January, our 2015 Annual Meeting was a great success, with over 1,100 local officials gathering together to learn and share ideas. The Trade Show was our largest ever, offering more exhibitors and organizations showcasing innovative projects and products.

The MMA is working hard to make sure that our 2016 Annual Meeting surpasses even last year's benchmark numbers. You can register by using the enclosed form or by going to www.mma.org. Also, please remember to contact the Sheraton Hotel directly to reserve your room, since space is limited. The hotel contact information is included in the brochure, and a direct link to the hotel may be found on our website.

Please be sure to check www.mma.org for conference updates, the announcement of additional major speakers, and more. We look forward to seeing you at the conference!

Sincerely,

Geoffrey C. Beckwith
Executive Director & CEO