



**MASSACHUSETTS
MUNICIPAL
ASSOCIATION**

ONE WINTHROP SQUARE, BOSTON, MA 02110

617-426-7272 • 800-882-1498 • fax 617-695-1314 • www.mma.org

December 11, 2013

Dear Municipal Leader,

Ready, set, register -- the discount deadline is fast approaching for the **MMA's 35th Annual Meeting & Trade Show** to be held January 24 & 25, 2014 at the Hynes Convention Center and Sheraton Boston Hotel. Please register today, if you have not already done so, to take advantage of our favorable rates. **Go to the MMA website at www.mma.org for details.**

The MMA's Annual Meeting is a must-attend event! With distinguished speakers on key municipal and national issues, information-packed educational workshops, invaluable networking opportunities, plus the largest trade show in New England, there's no better way to launch 2014 and prepare for the challenges the New Year will bring.

The line-up of renowned speakers is impressive. Our opening session keynote speaker will be Pulitzer-Prize-winning author and historian Jon Meacham (9:30 a.m. on Friday, January 24). Public Safety Secretary Andrea Cabral, the first woman to serve as a sheriff in Massachusetts, will be the WEMO luncheon speaker. The Friday dinner speaker is Liz Walker, an ordained minister and one of New England's most widely recognized news anchors. The closing session will feature all of the candidates running for Governor in 2014 and will be moderated by WBZ radio and TV political analyst Jon Keller. The Annual Meeting closing dinner (Saturday, January 25, 7:15 p.m.) will feature the comedy ensemble Second City. **Key legislators and state officials** will be present through the conference, meeting with local officials on major issues. **Please take a moment to look at the enclosed Annual Meeting highlights.**

This year, we also will have 20 workshops and 3 emerging issues forums on best practices, management tools, actions and issues that are essential to running municipal government efficiently and effectively in challenging economic times. Workshop speakers will offer training and advice on full range of topics designed to shape your community's future.

REGISTERING IS EASY – GO TO THE MMA WEBSITE AT www.mma.org and act now to save on your conference registration (on-site registration costs more). Also, register today to take advantage of **discounted rates** at the Sheraton Boston Hotel.

Please visit the MMA website for Annual Meeting updates and call our office at 800-882-1498 or email Pat Mikes, our Communications and Membership Director at pmikes@mma.org if you have any questions.

Best wishes for a joyous holiday season! We look forward to seeing you in January at the conference.

Sincerely,

Geoff Beckwith
Executive Director

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Register today!

Go to www.mma.org

MMA Annual Meeting & Trade Show

January 24-25, 2014

Hynes Convention Center & Sheraton Boston Hotel



Don't Miss Out!

- **Opening Session keynote address by Pulitzer-Prize winning historian Jon Meacham**
- **Closing session with Jon Keller and all the candidates for Governor**
- **WEMO Luncheon with Public Safety Secretary Andrea Cabral**
- **More than 200 Exhibitors, 20 information-packed workshops and 3 emerging issues forums**
- **Meet with key legislators and state officials**
- **Friday Opening Reception and banquet featuring Liz Walker**
- **Saturday evening President's Reception and dinner featuring Second City comedy ensemble**
- **Member associations' business meetings, Innovation Awards, Town Report & Website Contest**

Register at www.mma.org

For hotel accommodations, follow the link at the MMA website or contact the Sheraton Boston Hotel; at (800) 325-3535.

For other questions, contact the MMA at (800) 882-1498.

**BUILDING
OUR COMMUNITIES
BUILDING
OUR FUTURE**

MMA Annual Meeting
and Trade Show

