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AT&T ENHANCES MOBILE INTERNET COVERAGE ON MARTHA'S VINEYARD – JUST IN TIME FOR SUMMER

New Distributed Antenna System and Other Enhancements Provide Additional Wireless Capacity for Customers Living on or Visiting the Island this Summer

CHILMARK, MASSACHUSETTS. June 29, 2012 — Just in time for the busy summer tourist season, **AT&T*** has expanded its [mobile Internet coverage](#) on Martha's Vineyard by completing the installation of a new Distributed Antenna System (DAS) to serve customers throughout Chilmark and Aquinnah.

A DAS installation consists of several strategically-placed antennas that distribute AT&T's wireless network coverage throughout the Chilmark and Aquinnah areas, providing for more efficient management of wireless capacity. The DAS has the ability to provide enhanced wireless coverage to customers in indoor or outdoor spaces where geographical limitations – terrain, building construction, etc. – or crowd density might otherwise prevent an optimal wireless experience. The additional capacity is expected to help improve call reliability and enable more consistent network access so customers can make the most of their AT&T devices.

AT&T also recently enhanced its Martha's Vineyard network by adding new layers of frequency, also known as "carriers," to eight cell sites throughout Edgartown, Oak Bluffs, and Vineyard Haven to more efficiently manage available spectrum and increase mobile Internet capacity. The expansion helps manage ever-growing demand for mobile Internet services by allocating more network resources for [AT&T's mobile Internet network](#), the nation's largest 4G network. The majority of AT&T's mobile Internet traffic in this area runs over enhanced backhaul -- or the cables that connect sites to the overall AT&T network -- to provide customers with 4G speeds.**

“We know that reliable wireless coverage is important to our customers who live on Martha’s Vineyard, including the many small business owners that look forward to an annual boost from summer tourists,” said Steve Krom, vice president and general manager, AT&T New England. “We want them to have a great network experience when they make calls, check e-mail, download apps or surf the Internet, and providing enhanced wireless coverage on Martha’s Vineyard is just one example of our continuing investment in our Massachusetts network.”

“All over town, service has been improved by the AT&T distributed antenna system,” said Tim Carroll, Chilmark executive secretary. “Reliable cell service is important to our residents, and they feel more connected now than ever before.”

The improvements on Martha’s Vineyard are part of AT&T’s continuing [investment](#) in Boston and Massachusetts. AT&T invested more than \$475 million in its Massachusetts wireless and wireline networks from 2009 through 2011, with a focus on improving the company’s mobile Internet coverage and overall performance of its networks.

AT&T’s mobile Internet network is based on the 3rd Generation Partnership Project (3GPP) family of technologies that includes GSM and UMTS, the most widely used wireless network platforms in the world. AT&T has the best [international coverage](#) of any U.S. wireless provider, providing access to voice service in more than 225 countries and data service in more than 200 countries.

AT&T also operates [the nation’s largest Wi-Fi network](#)*** with nearly 30,000 hotspots in the U.S. and provides access to nearly 225,000 hotspots globally through roaming agreements. Most AT&T smartphone customers get access to our entire national Wi-Fi network at no additional cost, and Wi-Fi usage doesn’t count against customers’ monthly wireless data plans.

AT&T recently launched "[focus: Boston-Providence](#)," which provides visitors a peek into AT&T’s wireless network enhancements made since the beginning of the year in the greater Boston area****.

Enhancements include new cell sites, Internet speed upgrades, capacity upgrades and network connection upgrades. The site also provides a map of area AT&T stores, a [map of area Wi-Fi hotspots](#), useful tips, a localized Twitter handle and device reviews. You can visit the site at <http://att.com/BostonNetwork>.

For more information about AT&T's coverage in Massachusetts or anywhere in the United States, consumers can visit the [AT&T Coverage Viewer](#).

For updates on the AT&T wireless network, please visit the [AT&T network news](#) page.

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*** Limited 4G LTE availability in select markets. 4G speeds delivered by LTE, or HSPA+ with enhanced backhaul, where available. Deployment ongoing. Compatible device and data plan required. Up to 10x claim compares 4G LTE download speeds to industry average 3G download speeds. LTE is a trademark of ETSI. Learn more at att.com/network.*

**** Largest based on company branded and operated hotspots. Access includes AT&T Wi-Fi Basic. A Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations.*

**** Greater Boston-Providence Area includes the US Census metro areas of Boston, Concord, Laconia, Manchester, Providence and Worcester, plus the Cape Cod area.

About AT&T

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