MASSACHUSETTS MUNICIPAL ASSOCIATION

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617-426-7272 • 800-882-1498 • fax 617-695-1314 • www.mma.org

December 15, 2011

Dear Municipal Leader,

Ready, set, register -- the discount deadline is fast approaching for the **MMA's 33rd Annual Meeting & Trade Show** to be held January 20 & 21, 2012 at the Hynes Convention Center and Sheraton Boston Hotel. **Please register today**, if you have not already done so, to take advantage of our favorable rates. Go to the MMA website at **www.mma.org** for details.

The MMA's Annual Meeting is a must-attend event! With distinguished speakers on key municipal and national issues, information-packed educational workshops, invaluable networking opportunities, plus the largest municipal trade show in New England, there's no better way to launch 2012 and prepare for the challenges the new year will bring.

The line-up of renowned speakers is impressive: **Governor Deval Patrick** and **Speaker Robert DeLeo** will headline our opening session (9:30 a.m. on Friday, Jan. 20), which will also include a keynote address by Navy **Captain Mike Abrashoff** (ret.), a national expert on leadership. Gov. Patrick will provide Annual Meeting attendees with vital early information on his upcoming state budget and local aid proposals. Other Annual Meeting sessions will include a special forum on federal issues with **U.S. Senator John Kerry**, an address by Boston Bruins President and Hall-of-Fame player **Cam Neely**, as well as entertainment by **Twist and Shout**, a Beatles tribute band. **Key legislators** and **state officials** will be present throughout the conference, meeting with local officials on major issues. **Please take a moment to look at the enclosed Annual Meeting highlights**.

This year, we will have over 30 workshops focusing on best practices, management tools, actions and issues that are essential to running municipal government efficiently and effectively in challenging economic times. Workshop speakers will offer training and advice on a full range of topics designed to shape your community's future.

REGISTERING IS EASY – GO TO THE MMA WEBSITE AT www.mma.org and act now to save on your conference registration (on-site registration costs more). Register today to take advantage of discounted rates at the Boston Sheraton Hotel, too.

Please visit the MMA website for Annual Meeting updates, and call our office at 800-882-1498 or email Pat Mikes, our Communications and Membership Director at pmikes@mma.org if you have any questions.

Best wishes for a happy and healthy holiday season! We look forward to seeing you in January at the conference.

Sincerely,

Geoffrey C. Beckwith
Executive Director

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MILMARK BOARD OF SELECTMEN

REGISTER TODAY! GO TO WWW.MMA.ORG

MMA ANNUAL MEETING & TRADE SHOW
JANUARY 20-21, 2012
HYNES CONVENTION CENTER & SHERATON BOSTON HOTEL

GOV. DEVAL PATRICK

SPEAKER ROBERT DELEO

MIKE ABRASHOFF

SEN. JOHN KERRY

OPENING SESSION — CLOSING SESSION

COL. MARIAN MCGOVERN

WEMO LUNCHEON

CAM NEELY

FRIDAY BANQUET

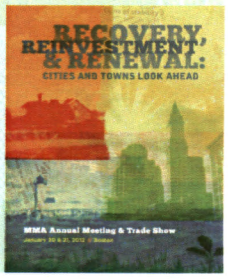
TWIST AND SHOUT

SATURDAY BANQUET

DON'T MISS OUT!

EVENTS & HIGHLIGHTS

- Opening remarks by the Governor and the House Speaker
- Keynote address by Capt. Mike Abrashoff (ret.)
- Closing session with U.S. Sen. John Kerry
- WEMO Luncheon with Col. Marian McGovern
- More than 200 Exhibitors
- Attend more than 30 Information-Packed Workshops
- Meet with Key Legislators and State Officials
- Opening Reception
- Friday Banquet with Cam Neely
- Member Associations' Business Meetings
- Innovation Awards and Town Report Contest
- President's Reception
- Saturday Evening Banquet with Twist and Shout

REGISTER AT WWW.MMA.ORG

For hotel accommodations, follow the link at the MMA website or contact the Sheraton Boston Hotel at (800) 325-3535. For other questions contact the MMA at (800) 882-1498.